



# Corporate Profile - jmpconsultants

## SERVICES AND PRODUCTS

### COMMUNICATIONS

- **Communications Consultation and Management**
- **Management of the Communications Function**
- **Reorganization of the Communications Effort and Function**
- **Management of Communications Activities**
- **Development of Comprehensive Communications Strategies, Plans and Tactics**
- **Design and Management of Communications Strategies and Plans associated with the IT environment - Communications Support in the IT environment**
- **Communications Project Management Support**
- **Communications Advice to Senior Management**
- **Internal Communications - Strategies, Plans and Implementation**
- **Communications Audits**
- **Consultation Strategies and Plans - Public Participation and Public Education**
- **Media Relationships**
- **Web Presentation and Content Development**
- **Design and Layout for a variety of products such as: Posters, Brochures,**
- **Promotional Packages, Web Design, Multimedia, Signage, Logos, Newsletters, Annual Reports, Slide Shows,**
- **Illustrations and Photography**
- **Calligraphy**
- **Writing - Editing**
- **Speech Writing**
- **Translation**
- **Language Concordance**
- **Video Production**

### MULTIMEDIA

- **3D modeling**
- **Simulated worlds**
- **Virtual reality**
- **Virtual Walkthroughs**
- **Web-Based Virtual Exhibits**
- **Animated Flythroughs**
- **Web Casting**
- **3d, Immersive, Interactive Web application**
- **Concept Visualization**
- **Multimedia, Archiving**
- **Internet-based Project Control**
- **Conference recording solutions**
- **Conference websites**
- **E-publishing, Information Publishing, CD-ROM Publishing, Web Publishing, CD-Web Hybrids, E-process**
- **Multimedia Presentations and CD-ROM Production and Duplication Services**

### OTHERS

- **Executive Counselling & Coaching**
- **Conference Communications and Conference recording solutions**
- **Conference websites**
- **Event Planning, Management, Coordination, Displays**
- **Print Procurement and Brokerage**
- **Media Coverage Value and Analysis**
- **Advertising Analysis and Value**
- **Marketing**
- **Sales**
- **Negotiations**
- **Research & Evaluation**
- **Training**

### PRODUCTS

ePoster4, the most effective and innovative internal communications tool featuring an emergency alert system

Event Planning & Management Software - **Plan, organize and manage all aspects of your event on line, maintain all event information, track expenses, and manage details.... Reuse the information for the next similar event.**

### HUMAN RESOURCES

- **Staffing**
- **Job description writing**
- **Classification**
- **Coaching**
- **Conflict Resolution**
- **Appreciative Leadership**

